football3 Training
New York, New York
July 10-12, 2015

Final Report
**football3** is a unique way of playing soccer based on the values of fair play, gender equality, teamwork and respect. The methodology is named after its ‘three halves’- a pre-match discussion, a soccer game, and a post-match discussion. The matches are played without referees, ensuring that the players learn to resolve conflicts themselves.

Over half of streetfootballworld’s 100 network organizations use some form of football3 in both rural and urban communities worldwide.

On July 10-12 2015, streetfootballworld’s New York City team welcomed coaches from nine organizations in the United States for a weekend of football3 training and implementation.
PROGRAM AT A GLANCE...

Day 1:
- Arrival of organizations

Day 2:
- football3 training hosted at Street Soccer USA's East New York Site
- 9:00 am-4:00 pm: football3 training led by streetfootballworld USA team and Lauren Dubois and Jose Fonseca from Soccer in the Streets
- 7:00 pm: New York Red Bulls vs. New England Revolution game at Red Bull Arena

Day 3:
- football3 tournament alongside Street Soccer USA's Times Square Cup
- Departure of organizations
Morning Session:
9:00 am: Breakfast, Ice-breaker & Introductions
9:45 am: Welcome & Goals
10:00 am: History of football3
   - football3 origins and history
   - A look at Lyon, 2016
   - Led by: Mike Geddes, streetfootballworld
10:30 am: ‘1st Half’ - Theory and Experiences
   - Experience from the field
   - Personal reflections on methodology
   - Led by: Jose Fonseca & Lauren Dubois, Soccer in the Streets
12:00 pm: Lunch- Open Discussion
A CLOSER LOOK
football3 Mediator Training

Afternoon Session:
12:45 pm: 2nd Half - football3 in Practice
  - Practical session on the soccer court
  - Led by: Jose Fonseca & Lauren Dubois, Soccer in the Streets
2:15 pm: 3rd Half - Reflection and Challenges
  - Group debrief of practical session
  - Led by: Jose Fonseca & Lauren Dubois, Soccer in the Streets
3:00 pm: Extra Time - football3 in Times Square
  - Overview of Times Square Cup
  - Group planning/role delegation of football3 tournament
  - Led by: Annie Horn & Lilli Barrett-O’Keefe, streetfootballworld
BREAKDOWN OF PARTICIPANTS

12 coaches:
- 11 male
- 1 female

2 workshop facilitators:
- 1 male
- 1 female

Streetfootballworld staff:
- 1 male
- 2 female
PARTICIPATING ORGANIZATIONS

- St. Paul, Minnesota
- Bronx, New York
- Atlanta, Georgia
- New York, New York
- Oakland, California
- Delegations: Boston, Washington D.C., New York
- New York, New York
FOOTBALL3 TRAINING IN PHOTOS
FOOTBALL3 PRACTICAL OUTCOMES

- City In the Community plan to implement methodology during the Saturday Night Lights Program in E. Harlem
- The Sanneh Foundation introduced football3 in their youth program the week following the training
- America SCORES Boston and Washington DC expressed interested in incorporating methodology into their curriculum
- streetfootballworld plan to host a football3 friendly in New York City on August 29th

- Participating organizations: Starfinder Foundation, South Bronx United, City in the Community
- Co-ed teams of 10 (5 male, 5 female)
“Throughout the tournament, the kids all voiced their concerns, adapted to rule changes, and showed great sportsmanship.”

Participating football3 coach
“They were all extremely enthusiastic and supportive of one another and it really showed that they capture the true meaning of football.”

*Participating football coach*
“The training had really strong resources with an immediate ability to put it into practice with youth- this eliminated any skepticism on aspects of the training.”

Participating football3 coach
“The training with coaches from other organizations was a very positive experience and created a great opportunity to exchange ideas. This helps me think about what I can improve on in my practices at my organization.”

*Participating football3 coach*
A GLANCE AT SOCIAL MEDIA

- America SCORES
- Creating Chances
- The Sanneh Foundation
- Street Soccer USA
- South Bronx United
IN THE MEDIA

Football Effect: Saturday Night Lights Program Participates in football3 Tournament
July 30, 2015
11:38 AM EDT

Participants from the Saturday Night Lights (SNL) program participated in streetfootballworld USA’s inaugural North America and Caribbean football3 training and tournament on July 10-12 in New York City.

SCORES Coaches Play Fair in Times Square
July 23, 2015

With our core principles of Teamwork, Leadership, and Commitment, SCORES impacts post-athletes by teaching them the importance of working together and being part of a community, values that live long beyond the classroom and the soccer field.

As several SCORES coaches recently found out, the soccer field can also be an excellent place to learn about other life values like conflict resolution and gender equality.

On July 11th & 12th, SCORES coaches from New York, D.C., and Boston were invited to a weekend of training and coaching with several members of the streetfootballworld USA (SFW) network. The event included training in football3 concepts and culminated in the Street Soccer USA Times Squares Cup tournament featuring SCORES New York youth playing in the heart of Times Square.
<table>
<thead>
<tr>
<th>Question</th>
<th>Rating</th>
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<tr>
<td>How successful was the practical experience using football3 in Times Square?</td>
<td>4.6 average</td>
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<tr>
<td>How satisfied are you with the overall experience?</td>
<td>4.8 average</td>
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<tr>
<td>How successful did you find the football3 training workshop?</td>
<td>4.3 average</td>
</tr>
<tr>
<td>How interested are you in using football3 in your programming?</td>
<td>4.8 average</td>
</tr>
<tr>
<td>How satisfied are you with the overall organization of the workshop (communication, preparation, accommodation, meals)?</td>
<td>4.3 average</td>
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