streetfootballworld

YOUTH FORUM

June 28th - July 7th

2016

Organised by

Supported by

Federal Foreign Office
All over the world, community organisations are using football as a force for good. For them, the beautiful game is not just a game. It’s how they’re changing lives.

On the pitch, these organisations teach disadvantaged young people about fair play, inclusion and respect—lessons that are directly transferable to all spheres of life. Off the pitch, they leverage the universal passion for football to get their participants into social development programmes—and keep them there. Social change means different things to different communities—from landmine education in Cambodia to AIDS prevention in South Africa, from tackling homelessness in the UK to integrating refugees in Australia. Regardless of geographic region or social cause, football is a versatile tool for changing lives.

streetfootballworld brings global support to these local initiatives through the streetfootballworld network, an international network of 120 community organisations that use football to change the lives of young people across the world.

THE STREETFOOTBALLWORLD NETWORK

streetfootballworld Network Members benefit from platforms to exchange knowledge and best practice with other leading players in their field. Membership also increases a network’s visibility and presents them with opportunities to cooperate in the various projects we implement with our global partners.

Although the scope of their initiatives may differ, all of our Network Members are non-profit organisations that use football as a tool to drive social change.

Since 2002, 120 network members have implemented football for good projects in 75 countries amounting up to 25 million Euros with the support of more than 50 public and private partners.
ABOUT THE HOST ORGANISATION
SPORT DANS LA VILLE

For 18 years, Sport dans la Ville has been France’s leading non-profit serving disadvantaged kids through sports and job-readiness training. Its programmes are dedicated to serving young people at every stage of their development.

VISION

Sport dans la Ville’s sports centres are located in the heart of disadvantaged neighbourhoods. Its approach creates the close contact necessary to build trusting relationships with young people.

Sport dans la Ville organises vacations and summer camps to support the development of each child and to offer them new experiences and new worlds. The aim is to develop their desire for success and work and to excel in their lives.

This personalised long-term relationship (from 7 to 25 years old) is the key to success for the youth. Sport dans la Ville is present throughout their childhood and teenage years to guide them in the best way possible until they reach their adult life. All young people over 15 years of age enter a job-inclusion programme that will help them get a diploma and get access to the job market. Sport dans la Ville uses sport to encourage participants to avoid anti-social behaviour and to value teamwork, leadership and social integration.
The Youth Forum 2016 brought young leaders from around the world to Lyon to empower them and provide them with tools to:

- Understand the global dimension of today’s challenges, engage with innovative solutions and projects to drive social change, and undertake action to respond to global crises.
- Serve as role models for other young people from around the world who will be following their advice and expertise during Festival 16 and inspire them to follow the same path.
- Tackle local problems and drive change at a community level by implementing programmes following their return from the festival.
- Confront ongoing conflicts based on cultural differences by promoting dialogue and cultural diplomacy through football-based programmes.
- Develop a common voice on how the next generation of community leaders can use football to create positive social change and ensure that their voices are heard by the leading organisations in football for good gathered in Lyon and beyond.

The Youth Forum included a number of different components to enable the young leaders to learn, network and initiate projects in collaboration with other participants. Since it took place in parallel to Festival 16, the 86 young leaders were able to put the knowledge and skills they acquired into practice by supporting the implementation of the festival and playing a key role during the football3 tournament.

The forum consisted of three main components:

1. football3 methodology, mediation and training the trainers
2. Youth leadership action
3. Implementation of Festival 16
YOUNG LEADERS AT THE YOUTH FORUM 2016

“We had a chance to get to know each other, network thus learn about what our different organizations do or rather how they use sports to change lives and as to what we will be giving back to our communities when we get back from the festival.” - Relebohile Mokemane, Young Leader, Kick4Life

“No existe palabra que pueda describir con exactitud lo que vivimos en Lyon en el Festival 16, pero todas las emociones se juntaron en esos días y fueron los mejores momentos que compartimos.” - Nelly Luz Jara Medina, Young Leader, Asociación Civil Los Pioneros, Peru

“For me, football is really good to be applied in social services especially in social football because in the matches we need to make our rules before play, gender equity and teamwork is the important things. As a mediator I have to be clear to give information for players.” - Insoraki Imanuela Sawor, Young Leader, Uni Papua FCA Dream, India

“Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work. We all came as individuals in day 1 and we left as a family in day 10. The memory in Lyon will never be gone in my head. I sincerely love everyone that took part in it. I was so sad we have to leave each other but everyone will stay in my heart forever.” - Azeez Yusuff, Young Leader, SARI

“We had a chance to get to know each other, network thus learn about what our different organizations do or rather how they use sports to change lives and as to what we will be giving back to our communities when we get back from the festival.” - Relebohile Mokemane, Young Leader, Kick4Life
## YOUTH FORUM 2016
### PROGRAMME

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- **Youth Forum**: Introduction & Programme Overview
- **Youth Forum**: Youth Leadership Action
- **Youth Forum**: Leadership Elections
- **Youth Forum**: Sightseeing in Central Lyon
- **Youth Forum**: Welcome Event to Festival 16
- **Youth Forum**: Football for Good Workshops
- **Youth Forum**: Group Rehearsal
- **Youth Forum**: Cultural Experiences in Lyon
- **Youth Forum**: General Assembly
- **Youth Forum**: Opening Ceremony
- **Youth Forum**: Football for Good Summit 2016
- **Youth Forum**: Match UEFA EURO 2016
- **Youth Forum**: Festival 16 Opening Ceremony
For me, football3 is really good to be applied in social services especially in social football because in the matches we need to make rules before play, and gender equity and teamwork are the important things. I hope that what I learned in Festival 16 will be applied in my country. – Insoraki Imanuela Sawor, Young Leader, Uni Papua FC, Indonesia

Football3 Methodology

The first component of the programme was the session in football3, which demonstrated the power of the football3 methodology to promote dialogue, respect and understanding; to educate; and to convey life skills. Through the session, young leaders learned the football3 methodology and put it into practice on the pitch.

Mediation Training

The second part of this session was football3 mediation, which prepared young leaders for their role as mediators during the football3 tournament on the last two days of the Youth Forum and Festival 16. Young leaders learned to overcome the challenge of communicating with participants of different cultures and different languages and discovered how to use football to break boundaries and build trust and understanding.

Training the Trainers

The last part focused on training the trainers: providing young leaders with the tools to train, teach and implement their own projects within the field of football for good. Participants had to learn how to convey the knowledge and experience they acquired to others. This session had three main objectives:

- Short-term: Participants teach and train more than 300 young participants in the football3 methodology during Festival 16
- Medium-term: Participants share football3 with their local communities and thus multiply the impact of the Youth Forum within a wider audience
- Long-term: Participants develop and implement their own community projects, events and programmes
To share this amazing experience I would like to do a lot of tournaments in my community to implement football promoting peace and love. – Edna Suzete, Young Leader, Delta Cultura Cabo Verde, Cape Verde

In the second part of the programme, young leaders were asked to reflect on the skills they’d gained, their own personal experience and goals, and the needs of their community in order to develop local, regional or international projects in collaboration with other participants from the group. The objective of this session was for the young leaders to conceptualise and initiate projects that they can develop in partnership with other participants over the next two years.

Young leaders presented their community projects in small groups formed according to the issues that are most important to their organisations and communities. Despite the lack of a common language, everybody managed to contribute to discussion and share their ideas. The first group to present, led by Scott Smith (Street League, UK), addressed the issue of youth employability through a light-hearted role-play about a group of bored teenagers riding on a bus. But unemployment is no laughing matter in the local communities of each group member. The group laid out their plan to host football tournaments and invite potential employers, forging new ties between companies and players. “If young people leave school and don’t have a job they might start causing trouble and doing things they don’t want to do,” noted Scott. “The most important thing is to use football to teach them the skills that might lead to a career for them.”

Irish participant Gavin Fahy and his group focused on peace building through football and emphasised the need to “ease tensions in past and present conflict zones, targeting young people”. Echoing this sentiment, Nitzan Zohari of Mifalot Education and Society Enterprises, Israel, explained that “bringing young people together and getting them to play football is a way for them to get to know each other and learn that the other side is not as terrible as they think.” He went on to point out that a young age group is important to the success of their community project: “They are not old enough to have made up their minds about the ‘other side’ and we can make them come together through football.”

Sibusiso Emmanuel Mnisi of Altus Sport Vuma, South Africa, led an environmental issues group, reminding the audience that “climate change and waste management mostly affects poor countries, often leading to poor sanitation and bad water quality.” Neither of these issues are conducive to creating a sporting community, and Kenneth Otieno Okum from Vijana Amani Pamoja, Kenya, underlined the link between employment and sanitation in this context: “For people to be employed you need a safe environment, and we need to ensure that our surrounding is not polluted.”

The session concluded with a group consensus: The lessons we teach through the beautiful game need to transcend the boundaries of the pitch, exerting a positive impact on society at large.
The Youth Forum marked a historic step in the development of the streetfootballworld network when, on July 1st, young leaders of member organisations from around the globe elected the first Youth Council. The five Youth Council members will serve for a period of two years and will advise the streetfootballworld network board on how to better support the work of young people within the network.

This is a position of great privilege and responsibility. You will be the voice of not only those who are here today but also the two million young people who are part of the network. In a few years, we will leave this all to you. So we want you to be the future of the network, of your organisations, of the world.

- Vladimir Borkovic, streetfootballworld co-founder and Network Director

The new Youth Council members bring diversity in terms of geography—they represent five different continents—and in the way they address social issues through football-based programmes.

Over the coming two years, these young leaders will represent the voices of their generation for streetfootballworld’s network board, the streetfootballworld team, and the outside world. They will also promote networking and exchange at a youth level; provide advice to streetfootballworld in the development and implementation of their programmes; and support other processes such as fundraising, communication and project implementation in their regions and beyond.

YOUTH COUNCIL 2016-18

Iesha Moustafa - SARI (Ireland)
Adam Ahmat Adam - Soccer in the Streets (USA)
Maccia Al-Hamwi - Football United (Australia)
Anthony Gitei Gathiru - TYSA (Kenya)
Cristian Camilo Rojas Velásquez - Tiempo de Juego (Colombia)
The third part of the programme was hands-on, with young leaders developing and facilitating activities for the 300 young participants of Festival 16. Understanding how to work and communicate in such a multicultural environment was vital for the young leaders from more than 50 countries to successfully develop and implement a programme for participants with so many different backgrounds and cultures.

The experience the young leaders gained over the course of the first three days of the Youth Forum, as well as the example of German-French cooperation that Festival 16 itself provided, were crucial for their understanding of the power of sport in building understanding and trust amongst different cultures.

During Festival 16 young leaders assumed responsibility for several parts of the programme:

### FESTIVAL GAMES

Festival Games were aimed at helping Festival 16 participants to integrate and form the mixed teams of the football3 tournament. Young leaders developed and facilitated eight integration games through which participants met, interacted and learned how to communicate with each other.

### TRAINING IN FOOTBALL3

Young leaders conducted the training on football3 for festival participants to teach them the values and methodology of football3. Young leaders divided the activity in two parts: (1) conveying the three main values of football3 to be promoted at Festival 16: fairplay, equality and celebration, and (2) understanding the methodology and playing football3.

### MEDIATION OF THE FOOTBALL3

During the football3 tournament, young leaders assumed the role of mediators, putting their best communication and mediation skills into practice, in a very exciting and sometimes stressful context.
Dr. Andreas Görgen, Head of the Directorate-General for Culture and Communication of the German Federal Foreign Office, attended the Youth Forum’s football3 tournament, met with young international participants and took part in the football3 match discussions.

During his visit, Dr. Görgen shared his vision on the role of sports and culture to promote positive values in and through sport, which reached hundreds of young leaders from sports organisations and NGOs.

First, we are really convinced of the work that streetfootballworld does. We have been working together with Jürgen Griesbeck and streetfootballworld for 10 years now, and streetfootballworld is an example of how cooperation between the government and the civil society has to strike new paths.

Second, team spirit, social engagement and leadership skills are much better taught through inclusive sport and culture than within the classroom.

The third reason is a German-French one. We as Germans owe France a lot and especially here in Lyon this needs to be mentioned in relation with the tragedy of the Germanwings plane crash. It was France that responded extraordinarily.

Finally, Germany and France, together, have to open up to what is happening in the world. We have to give the opportunity to whoever wants to come join us in dialogue and to whoever wants to come join us in our discussion. And that’s what is happening right here at the streetfootballworld Youth Forum in Lyon.
One of the highlights of the Youth Forum was a special event hosted at the Goethe Institute in Lyon to celebrate the German-French cooperation of the Youth Forum 2016.

The event started with an introduction to the mission and vision of the Goethe Institute and the activities and programme of the Goethe Institute in Lyon. The evening followed with words from streetfootballworld Network Director Vladimir Borkovic, who thanked the German Foreign Office for its support of the Youth Forum.

Some of the young leaders also shared their personal stories and their plans to change their communities through football.

“We have to have solutions. Because of streetfootballworld I have already proven that I can make something for our society so that they’ll be better people.” – Rizki, Young Leader, Rumah Cemara, Indonesia

The German-Franco meal, the Portuguese-Polish match and the international mix of young leaders in the room that evening all made the event a unique celebration of multiculturalism and the power of football to break boundaries.
For Maccia and Christian, Festival 16 represented a life changing experience. First, they were selected to be young leader coordinators during Festival 16, through a selection process that chose from over 100 candidates.

During Festival 16, they were elected as members of the youth council that will represent the voice of the youth during the upcoming 2 years.

During Festival 16, Maccia (M) and Christian (C) shared their dreams and goals with streetfootball-world.

What does being a young leader mean for you?

M. For me being a young leader has so many meanings; firstly to be a good role model to the youth by leading by example. A young leader encourages the youth and motivates them to always give everything a go and to always try their best and that they are able to achieve whatever they set their mind to. I believe it is important to give them positive feedback and praise them for their efforts.

C. A young leader should be a really passionate person with a great sense of team work. A young leader is the one who has the ability to listen and see the skills that the others have, is not the one who chooses or takes decisions alone, but rather the one who talks and takes the others’ opinions to solve a problem in the best way.

How has football changed your life?

M. Football has changed my life in many ways, all for the better. Football has helped me enhance life skills such as communication, teamwork and leadership by being involved in the game as a mediator, coach, team leader and as a player.

Without football I would not be where I am today, I would not be the person I am with all the opportunities I have been given. By playing in teams and being part of organisations such as Football United I have made many friends who have become like family, which shows that football does bring people closer together.

C. Football has the power to change realities in difficult environments. I have lived in Cazucá my whole life and I have had the opportunity to see how young people through football have taken better decisions.

In my personal experience playing football, I have earned many friends who have taught me how to grow in this context, getting new skills that have helped me a lot to be now a teacher for other young people.

How do you think football can change the world?

M. Football can change the world as it is a universal language and it connects people from all backgrounds, religion and cultures. It is the world sport so it is the best option to be used as a main tool for social change, social inclusion, a sense of belonging and to unite everyone and celebrate our multiculturalism and diversity.

Football being a very popular sport it will be easy to encourage children and everyone of all ages to participate to maintain fitness, to keep active and to have a healthy lifestyle and by playing a sport and interacting with others it will improve their quality of life.

Football has a positive effect as it creates a sense of acceptance amongst everyone because when you play football or coach it or just being in the atmosphere of it everyone puts their differences aside and just focusses on the beautiful game as it has the power to do so.

C. I remember a phrase that Nelson Mandela said: “Sport has the power to change the world, it has the power to unite people in a way that little else does.” I think football is one of the biggest and most important sports in the whole world, everyone can play it everywhere, your social status doesn’t matter, neither your religion or beliefs, if you have a ball and some friends you are able to have fun.

Sports develop many values and skills in a person who practises it, it gives you respect for the other, allows you to express yourself in the way that you are, it gives you freedom, it helps you to get together with other people and show you that they think and love what you love.

What is your biggest dream for the future?

M. My biggest dream for the future is for every one of all ethnicities, cultures and beliefs to live together in peace and harmony. For respect and kindness to be at the forefront for all and to show everybody that sports specifically football is a very powerful tool to unite people that come from all parts of the world.

I strongly believe in gender equality for all girls to be able to play football and that all girls and women of any cultural background to be given the same opportunity as everyone else to get involved and participate in everything they want to do such as education, employment and sports. Same goes with boys and men that everyone regardless of race and religion should be treated equally and have the right to the same opportunities.

For the future I hope that everybody will embrace our differences and celebrate our diversity and for people to not judge or perceive one another by the colour of their skin, or their beliefs but instead by their integrity, their passion and for who they are inside.

All this can come true through the use of football in one way or another and it already is but hopefully more constant and bigger and better. Football will be the driving force behind all these positive changes in building and shaping a brighter future.

C. I study Social Communication and Journalism, I have seen many young leaders that live in Cazucá and don ’t have the opportunities to follow doing what they love to do and people from other places don’t even know that this kids exist. One of my biggest goal for the future is to show and make visible all the awesome things that are happening in communities like Cazucá thanks to sports.
No matter what colour, background, culture, religion, country or language you speak, none of that matters when you are playing football because you are using your legs to play, not your mouth. From my experience at Festival 16 I did witness that! We all had one common goal in our mind and that was football and we communicated through that because we are humans. My point is that we can use football to change the world without having all that negativity in our mind. - Azmera Kiros, player, Football United, Australia
YOUTH FORUM HIGHLIGHTS

CULTURAL PERFORMANCES EVENING

"The cultural performances were beautiful. We could share our culture and got to know others cultures, and that was great."

Yan Fredrik Pepuho, Uni Papua FC, Indonesia

"It is way too hard to choose just one favourite moment. It was a trip of a life time. I've made friends from all over the world, and learned so much about a different culture. The people there were so welcoming and friendly. The whole experience was awesome!"

Arbaz Pasha, Dream A Dream, India
On the day following the workshop, streetfootballworld organised an all-star match as part of the streetfootballworld Festival 16 that highlighted the topic of football and refugees to a wider public. The match took place during the festival tournament and brought together football stars and festival participants in mixed teams to jointly demonstrate their support for refugees around the world. Some of the star players in the match included the former German national team player Claudemir Jerônimo Barreto (Cacau), the former Swiss national team player Patrick Müller, the former national French national team players Anthony Réveillère and Pierre Laigle as well as the former Belgium national team player Mbo Jérôme Mpenza.

These stars teamed up with young festival players to show their skills in the all-star match according to the football3 rules used at the festival. The matches were played without referees and the teams agreed on the rules before the match and came together again following the match to award each other fair play points. More on the football3 methodology, which a number of organisations use around the world as a tool for the integration of refugees into host communities, can be found at www.football3.info.
IMPACT ON YOUTH
Festival 16 helped young people develop into young leaders in their communities:

- 500 young participants from disadvantaged communities took part in Festival 16
- 300 young people from Lyon took part in the community engagement programme of Festival 16
- 100% of the participants indicated that they had broadened their horizons through new cross-cultural friendships
- 97% of young leaders feel more confident communicating with people who do not speak the same language
- 96% of young leaders feel more confident mediating conflict on and off the pitch

IMPACT ON FOOTBALL FOR GOOD ORGANISATIONS
Festival 16 strengthened 100 organisations implementing football for good programmes:

- 100 organisations actively examined the intersection of football for good with technology, employability and the refugee crisis at the Football for Good summit
- 100 organisation worked intensely with at least 30 other organisations, resulting in international collaborations across 5 continents
- 5 new member organisations from Africa (1), Europe (2), and Latin America (2) officially joined the streetfootballworld network during Festival 16
- 118 organisations made a collective commitment to the future of football for good
- 50+ international and local press and media reported on the festival, increasing the reputation and visibility of the participating organisations
- 100% of the representatives attending the festival indicated that meeting in person during the festival was beneficial for their daily work

IMPACT IN THE COMMUNITIES
The experience gained by young participants and organisations at Festival 16 will have a lasting impact on their local communities:

- 97% of organisations are committed to using the football methodology as a proven tool for addressing social challenges within communities
- 100% of young leaders developed collective projects to drive social change in their communities
- 83% of young leaders are planning to implement their own projects to support the development of their communities
- Participants and organisations from more than 100 communities and 50 countries say they will share their experiences and skills, creating a potential impact on 100,000 young people around the world

GLOBAL IMPACT

FESTIVAL 16 UNITED 100 ORGANISATIONS THAT IMPLEMENT FOOTBALL FOR GOOD PROJECTS FROM 50 COUNTRIES ALL OVER THE WORLD

I learnt about equality in bringing together boys and girls from different ethnic backgrounds despite of their religion, beliefs, culture and language to play together and be united. I am taking this knowledge to my community to teach them about fair play and the power of football for good.

Baliqees Razaq, 17, Nigeria

The loss of my father at the start of the invasion, all alone with my mom and being the elder of my siblings, made me feel that my life was about to end before it even started. Travelling alone, seeing a different country and representing my community in a major festival was not even near my mind. I surely learned a lot. It was beautiful and I will take these memories home with me and start going back to work as a volunteer at the Iraqi Youth Network.

Saif Al-Bayati, 17, Iraq
The fans in the Eurocup dream about getting to the final, but for 500 youth from 60 different countries, by participating in the streetfootballworld Festival 16, another dream is coming true. They come from socially challenged conditions and are finding through football alternatives to lead a normal life. Football becomes a school of life.

Au sein des équipes, toutes les nationalités seront mélangées. C’est une mini coupe du monde et on veut offrir à ces jeunes un souvenir inoubliable dans lequel ils vont pouvoir puiser de l’énergie pour aller de l’avant.

Du foot solidaire et sans frontières pour tacler les inégalités

Le fair play prédomine. Les joueurs célèbrent autant leurs buts que ceux de leurs adversaires. Pas non plus d’arbitre, mais un médiateur.

Forme partie de los 450 jóvenes de 14 a 18 años de ambos sexos, procedentes de 60 países, que disputan el torneo el martes y miércoles. Una especie de “Copa del Mundo de los barrios más pobres”. Para todos ellos, esta competición supone una aventura inolvidable.

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“Football tournament for disadvantage youth: an initiative to spread the spirit of unity and fair play”

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“Un événement sportif unique, soutenu par l’UEFA, qui rassemble des jeunes issus des quartiers défavorisés de plus de 60 pays du monde entier.”

“L’occasion de faire connaître aux spectateurs la portée solidaire et l’impact social du football. Un tournoi qui vise à célébrer le football de tous les jours, celui de la rue, que ces jeunes pratiquent quotidiennement par passion.”

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“Les équipes, comme les délégations, sont mixtes; la parité totale; les règles, celles du “football3”, en trois “mi-temps” (discussion avant match pour fixer les règles, match et bilan après match).”

“De la joie, des sourires, de la solidarité, des visites surprises d’anciens joueurs professionnels... une grande fête qui montre une belle image du football, facteur de lien social.”

“Dans leurs pays, ces jeunes ont rejoint des associations membres du réseau international «streetfootballworld» qui promeut l’impact positif du foot, la tolérance, l’égalité femme/homme et utilise le ballon rond comme outil d’intégration et d’émancipation.”

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