STREETFOOTBALLWORLD
FESTIVAL16 | LYON
28.06-07.07
#festival16 #football4good
The entire streetfootballworld network will come together at Festival 16 to celebrate the power of football for good. From June 28th to July 7th 2016, delegations representing football for good organisations from around the world will be hosted by Sport dans la Ville in Lyon, France during the UEFA Euro 2016 for a festival of football, fair play and culture. The festival is organised by streetfootballworld and Sport dans la Ville.

The streetfootballworld Festival 16 will be an opportunity to celebrate and raise awareness about the field of football for good. The festival will unite 100 teams of young people from disadvantaged communities all over the world, who have earned their place on the pitch through their commitment to making the world a better place with the power of football. The festival will provide participants with the opportunity to be part of a multicultural experience, understand the global dimension of football for good, and help their local communities by sharing their experiences of the festival after their return.

The festival also addresses the network’s need to come together and align its efforts to develop and strengthen the field of football for good and increase its global impact. The festival will be a unique opportunity for network members to share knowledge, expertise and experiences in the field and develop new opportunities for partnership and collaboration. In addition, the festival will play a role in promoting the members of the streetfootballworld network and consolidating their leadership in the field.

The importance of the festival goes beyond its impact on the participants and the streetfootballworld network. The festival will take place in Lyon at a time when the whole world will be watching one of the most important football events of the year, the UEFA EURO 2016. This is a crucial moment to showcase the other dimension of the game to millions of football fans from around the world.

Festival 16 offers a unique opportunity to public and corporate partners to engage with a meaningful cause. Together with football fans; journalists; and guests from the world of sports, politics and business, this event will be an effective platform for partners to showcase their genuine commitment to social responsibility.

Festival 16 will impact the lives of more than 500 participants from all over the world by supporting their development as young community leaders, leading to a multiplier effect on their organisations and local communities.
Sport dans la Ville and streetfootballworld have joined forces to create Festival 16, the world’s biggest football for good event.

Festival 16 will take place from June 28th to July 7th at the campus of Sport dans la Ville in Lyon.

Join us at Festival 16!
Opportunities to be part of the festival

**July 4th**

12:00 - PRESS CONFERENCE
Presentation Festival 16

ALL DAY - FOOTBALL FOR GOOD SUMMIT
Unlocking the potential of football for good

**FESTIVAL 16 - OPENING CEREMONY**

**July 5th**

ALL DAY - STREET FOOTBALL TOURNAMENT
football3 methodology

12:00 - UEFA STARS SOLIDARITY MATCH

**July 6th**

ALL DAY - STREET FOOTBALL TOURNAMENT
football3 methodology

17:00 - FESTIVAL 16 FINALS & AWARDS CEREMONY
Taking place alongside the semifinals of the UEFA EURO 2016, Festival 16 will host more than 400 participants from more than 50 countries around the world.
Programme & Activities

Each delegation will consist of four players (two female and two male), one young leader and one delegation leader, for a total of 400 players, 100 young leaders and 100 delegation leaders: that’s 600 participants from more than 50 countries from around the world. Activities during the Festival 16 will include:

Youth Forum 2016

The Youth Forum will empower young leaders to act as role models in their communities, foster their leadership skills and support them in promoting civic engagement, gender equality and social cohesion. In addition, the Youth Forum will create an international network of young leaders to facilitate knowledge sharing and best practice exchange.

>> 100 young leaders (19 to 30 years old) from grassroots organisations that uses football as a tool for social change will represent the voices of 1.3 million young people from over 100 network members across the globe.

Delegation Exchange Programme

Participants will take part in a cultural and learning exchange programme, enabling them to explore the cultural diversity present in Lyon and pick up skills from other approaches to football for good from around the world. The programme will include integration activities and training in football3 before the street football tournament.

>> 400 young participants (15 to 18 years old) from around the world will be involved in a variety of sporting, cultural and educational activities during a very busy festival week.

Football for Good Summit 2016

The Football for Good Summit 2016 will explore the power of football for good by enabling global experts to present and exchange on how they are using football to inspire social change. The summit will unite the leaders of each of the participating delegations and other international experts from academia, government and the social sector over several days during the festival.

>> 100 senior representatives from leading sport for development organisations that implement football-based programmes all around the world will share knowledge, expertise and experiences in the field and develop new opportunities for partnership and collaboration.

football3 Tournament

The street football tournament is the climax of the festival and will be open to the public and played in internationally mixed teams with special football3 rules. Instead of referees, the young leaders from the Youth Forum will act as mediators, enabling the players to take responsibility for their own actions and demonstrate their commitment to working together, on and off the pitch.

>> More than 600 participants will take part in the football3 tournament that will be open to the general public to raise awareness on the potential of football for good and the football3 methodology. This will be the best platform to showcase the commitment of our partners and supporters.
Sport dans la Ville operates in various disadvantaged « Politique de la Ville » neighbourhoods in Lyon, Saint-Etienne, Grenoble and Paris.

Through sports sessions, children learn strong values, such as respect, team spirit, attendance, politeness and personal investment.

For 18 years, Sport dans la Ville has been France’s leading non-profit serving disadvantaged kids through sports and job-readiness training. Our programs are dedicated to serving youth at every stage of their development.

Our vision

Sport dans la Ville intends to meet youth within their neighborhoods to have a stronger and greater impact.

Sport dans la Ville’s sports centers are located in the heart of disadvantaged neighborhoods. Our approach is to have close contact to create a trustworthy relationship with the youth.

Sport dans la Ville organizes vacations and summer camps to support the development of each child and to offer them new experiences and new worlds. The aim is to develop their desire for success and work and to excel in their lives.

This personalized long-term relationship (from 7 to 25 years old) is the key to success for the youth. We are present throughout their childhood and teenage years to guide them in the best way possible until they reach their adult life. All young people over 15 years-old can integrate a job-inclusion program that will help them get a diploma and get access to the job market. Sport dans la Ville uses sport to encourage participants to avoid anti-social behaviour and to learn how to value teamwork, leadership and social integration.

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We exist for one reason and one reason only: to harness this power for good.

How? We use football as a tool to drive social change in eight key areas: education, employability, social integration, peace building, gender equality, health, youth leadership, environment.
We believe it takes a team to win a game.

That’s why streetfootballworld and Sport dans la Ville work together with football institutions, private companies, governmental bodies and foundations.

We would like to express our sincere gratitude for making Festival 16 possible to:

Festival 16 Partners

& Festival 16 Supporters

Festival 16 will be taking place at:

Sport dans la Ville
15 Quai de la Gare d’Eau, 69009 Lyon, FRANCE

For further information:
Contact us: Festival16@streetfootballworld.org
Learn more: www.festival16.org