



Information for media

A festival of more than just football!

Local artists from Alexandra will perform alongside some of South Africa's biggest acts

Spectators attending the Football for Hope Festival in Alexandra, Johannesburg between July 4 and July 10 won't just be treated to an exciting, international football tournament – they will also see talented young performers from the host community take to the stage alongside some of the biggest names in South African music.

The festival will feature a daily programme of music, performance and dance, with the opening and closing ceremonies boasting a stellar line up of award-winning artists.

At the Festival Opening Ceremony, rising star of South African music JR will perform alongside South Africa's premier hip-hop act Skwatta Camp. There will also be a performance of 'Shout', by chart-topping solo artist Danny K and Kabelo Mabalane of the multi award-winning kwaito outfit TKZEE.

Alongside them will be three dance groups from Alexandra – township jive group ABCDE, traditional dancers Africa Dance Theatre Group and Wayback, who perform the traditional South African 'gumboot' dance.

The Opening Ceremony will be preceded by a parade of the delegations featuring floats with giant carnival costumes. Over 360 players, coaches and youth leaders from all over the world will march through the township, arriving at the festival stadium in time for the opening festivities.

To find the best performers in Alexandra, the Festival Organising Team held three days of auditions in the township where any and all types of cultural performers were invited to show what they could do.

"We saw almost 200 acts in Alexandra and I'm proud to say we've found some great performers to reflect the culture and lifestyle of South Africa" said Kevin Fine, Entertainment Manager for the festival and former South African radio DJ. "Anyone who visits the festival will not only be able to see the football but also be informed and entertained by some of South Africa's best and up-and-coming talent".

At the closing party, industrial percussion act 1st Project will perform with rap group Teargas and Alexandra dance groups PKDK and Stars of Alex.

The festival will close with interactive drumming experience Drum Cafe – who will invite all the festival participants from around the world to perform with them in a giant drumming circle.



Football for Hope Festival headline artists (all performances at lunchtime unless stated)

Sunday July 4 (Opening Ceremony)	JR Danny K and Kabelo Skwatta Camp
Monday July 5	ProKid
Tuesday July 6	Flabba
Wednesday July 7	Gang of Instrumentals
Thursday July 8	HHP
Friday July 9	Euphonik
Saturday July 10 (Closing Ceremony)	Teargas 1st Project

For more information or to attend these events please email communications@footballforhope.org or telephone +27 (0)76 073 9971.