

## The Football for Hope Centre in Khayelitsha

The Khayelitsha Football for Hope Centre in Cape Town, South Africa is the first of twenty Football for Hope Centres that will address some of the most urgent issues facing Africa's youth. It is part of 20 Centres for 2010, the Official Campaign of the 2010 FIFA World Cup™.

The centre will provide education and public health services to Khayelitsha, particularly its young people, and will create a vibrant and sustainable development hub in the community.



### The community of Khayelitsha

The Khayelitsha Football for Hope Centre is located in the Harare neighbourhood of Khayelitsha, the fastest-growing and second-largest township in South Africa. Khayelitsha (meaning "new home") was established in 1983 and covers 47km<sup>2</sup>. The population is estimated at approximately 1.2 million inhabitants, the majority of whom speak isiXhosa. Some 40% are under 19 years old.

Due to a rapid growth in population and a lack of local employment opportunities, Khayelitsha faces many challenges. The government and other organisations have implemented various projects and initiatives over the last decade to improve housing and health and safety conditions. Most local residents make a living by selling different products along the streets, with a small growing number of entrepreneurs in tourism-related activities.

### A centre for the community

Alongside local government initiatives, the Football for Hope Centre will help to promote development in Khayelitsha. The centre is part of an 875m<sup>2</sup> public area provided by the City of Cape Town, and is part of the Khayelitsha Development Forum's community development plans, which specifically promote service delivery and safety in the area. The design and construction of the centre were carried out with regular input from, and in cooperation with, the community, and included employment opportunities for local workforce.

### What makes a centre?

The Football for Hope Centre covers approximately 200m<sup>2</sup> and focuses on access to public health and education services. The building consists of a multi-functional meeting space, two counselling rooms, toilets and changing rooms, a storage area and an office. A caretaker's flat was positioned on the upper floor to allow constant monitoring of the facility and to ensure safety on-site. The centre features a vertical light-tower—which also serves as a drinking fountain, space for water collection tanks and solar panels. Outdoor spaces for further activities include a 40m x 20m artificial-turf football pitch and a courtyard and veranda.

## Constructing the centre

The Khayelitsha Football for Hope Centre is built from clay bricks, which were chosen for their availability, local method of production, low maintenance requirements, lower carbon footprint and their natural blend with the red African soil. Portions of the façade will remain untreated to further blend with the natural environment. The white paint used in most indoor spaces reflects natural light, thereby reducing the need for electrical lighting.



Photo: Lindeka Qampi

## Grassroot Soccer at the centre

A Centre Host, Grassroot Soccer will manage the Khayelitsha Football for Hope. The organisation was founded by professional football players in Bulawayo, Zimbabwe to mobilise the global football community in the fight against HIV/AIDS.

On the Khayelitsha Football for Hope Centre's artificial turf pitch, Grassroot Soccer will deliver a two-hour programme, three times a week, to 80-100 children. In each session, football games and drills will be combined with specifically-designed exercises to help young people understand and deal with HIV and AIDS. In the centre's classroom, testing clinics will be held and children will be encouraged to find out their HIV status in a safe, supportive environment. Grassroot Soccer will also train local role models to deliver their interactive, football-themed behaviour development curriculum to young people, who in turn will become peer educators within their own community.

## Stakeholders

The creation of the first Football for Hope Centre was made possible through the combined efforts of the Fédération Internationale de Football Association (FIFA), streetfootballworld, the 2010 FIFA World Cup Organising Committee South Africa, the City of Cape Town, Grassroot Soccer, Khayelitsha Development Forum (KDF), the Provincial Government Western Cape, the South African Football Association (SAFA) and the Violence Prevention through Urban Upgrading (VPUU) as well as adidas, Coca-Cola, Emirates, Hyundai, Sony, Visa and Afrimat, AMOD China, Architecture for Humanity, arG Design, Construction Supply Services, Department of Arts and Culture, Drucon Building & Roofing CC, GreenFields, Henry Fagan & Partners, ISOLITE, Just Trees, LDM QS, Mosaic Works, Saint-Gobain Weber South Africa, Soil & More Reliances, SolarWorld, Sunhot Solar & Construction, Trees SA, The Douglas Jones Collection, The Lemkau Family and The Pole Yard.

## Pictures

Lindeka Qampi, a Khayelitsha resident who lives in Harare, has assisted in the documentation of the centre's construction. Her photos and others can be downloaded and used for non commercial purpose on <http://extranet.fifa.com/mediachannel/> and on [www.streetfootballworld.org/press](http://www.streetfootballworld.org/press).