

Mr.
Amir Lubin
Chairman
Hapoel Tel Aviv
P.O. Box 8402
Tel Aviv 61084
Israel

Basel, 11th of May 2010

Re: Hapoel Tel Aviv joining the Scort Foundation's "Football Clubs for Development and Peace" partnership programme

Dear Mr. Lubin

We have been delighted to receive your official letter, requesting Hapoel Tel Aviv's participation as an official partner club within the Scort Foundation's "Football Clubs for Development and Peace" partnership programme.

As you mentioned, during its visit to Israel the Scort Foundation had the pleasure to meet with representatives of Hapeol Tel Aviv as well as the club's social organisation, Mifalot Hinuch v'Hevrah. Since the Scort staff has been able to personally witness the very professional approach of Mifalot, we believe that the inclusion of Hapoel Tel Aviv would fit very well to the idea of having well-known European professional football clubs teaming up to contribute with their know-how to the support of underprivileged youth in underdeveloped and crisis regions around the world.

After I received your application I have talked with the club managements of our official partner clubs Werder Bremen and Bayer 04 Leverkusen, who immediately reacted very positively. Therefore, we look forward to having Hapoel Tel Aviv joining the club partnership and having Mifalot representing the club during upcoming Scort projects.

In order to discuss the membership and the memorandum of understanding (MoU), which is signed by each member club, we would be very happy to welcome you in Basel, Switzerland, whenever you are planning to be around the next time –. Alternatively, Mr. Buchwalder, CEO of the Scort Foundation would be pleased to meet with you on one of his next travels to Israel.

If you have any further questions please don't hesitate to contact us. I am looking forward to your feedback on a possible meeting in the near future.

Sincerely,

Gigi Oeri
President, Scort Foundation

Marc-André Buchwalder
CEO, Scort Foundation