

Head of UNITED – job description

[UNITED](#) is a start-up online donation platform which will channel donations from users around the world to benefit streetfootballworld and its network members. UNITED is a project of streetfootballworld.

[streetfootballworld](#) is a social profit organisation that promotes positive change through football. Founded in 2002, the organisation is a leading contributor to the field of Development through Football and works toward social change on a global scale. At the core of streetfootballworld's work is the streetfootballworld network, which connects over 80 organisations in more than 50 countries worldwide that use the world's most popular sport to address social issues.

Position Title: Head of UNITED

Position: Full-time

Location: Berlin, Germany

Deadline to apply: April 30 2011

Duration of contract: 1 year contract, with possibility of extension

Job overview

We are looking for an entrepreneurial individual who has already brought internet start-ups to life in a successful manner and who has experience in marketing and online business development. The Head of UNITED will work closely with all streetfootballworld teams, not only in the interest of UNITED, but for the strategic advancement of the organisation as a whole.

Responsibilities

- Overall management of UNITED project, finances and team, including a core team of 3-5 people, external consultants and IT sub-contractors.
- Lead strategic business development and marketing strategy, including further development of the website, campaigns and promotional channels, etc.
- Drive expansion and addition of revenue streams
- Acquisition and relationships with international partners and investors
- Liaise and collaborate with all streetfootballworld teams on the strategic and operational levels

Qualifications

- University degree in business, marketing or equivalent experience
- Fluency in English required, fluency in German a plus
- Minimum of 5 years work experience in the internet field, with at least 2 years in a management position
- Managed a team, including responsibility for personnel and budgeting
- Experience with investor / partner acquisition and relations
- Experience with social media environment and corporate finances, a plus.
- Experience or strong interest in social development, non-profit organisations, and/or CSR programmes, a plus

Personal skills

- Experience working in a diverse and international environment
- Excellent communication skills, both interpersonally and in communicating complex technical concepts in easy-to-understand terms
- Public speaking and pitching skills, a plus
- Creativity and leadership
- Basic knowledge of website programming languages (i.e. Java or PHP, etc.)

Interested candidates should send their CV and cover letter (including salary expectation) by email to Alyona Asyamova at Asyamova@streetfootballworld.org with "Head of UNITED" in the subject line.